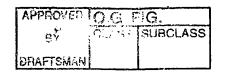
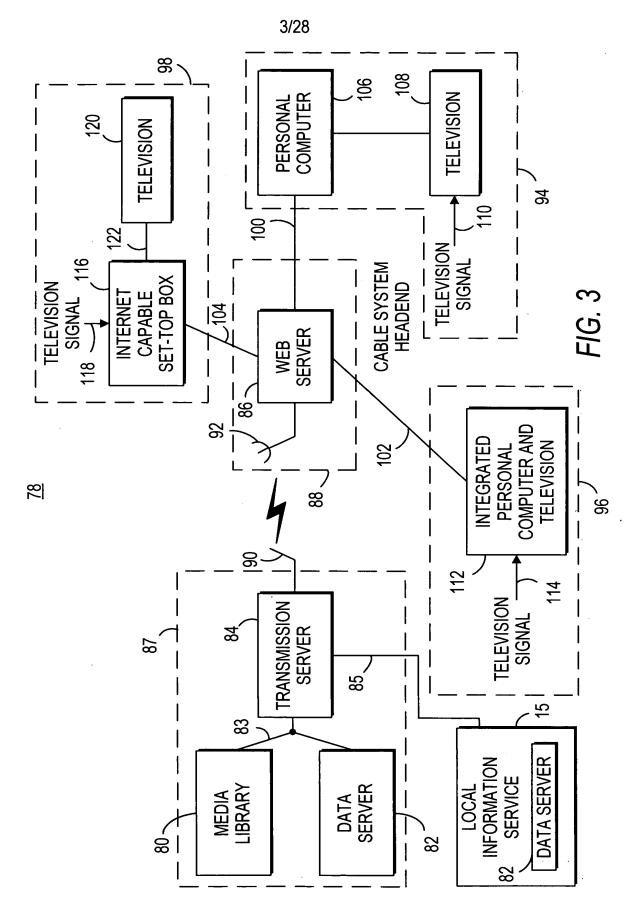
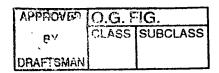


28







<u>100</u>

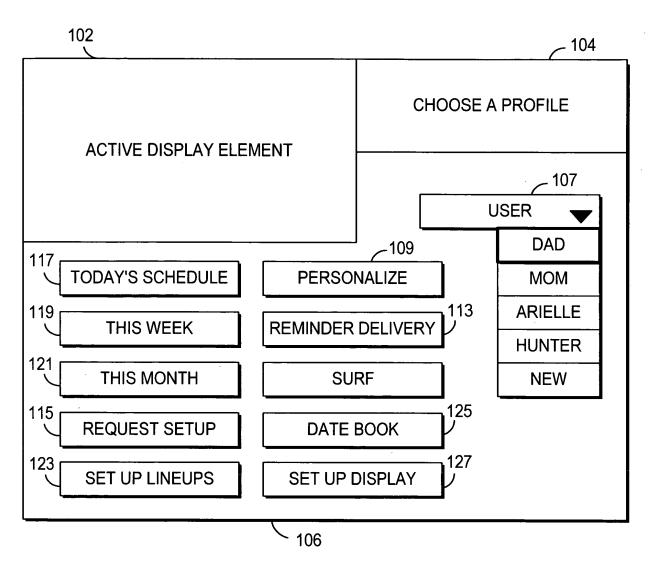


FIG. 4

APPROVED O.G. FIG.

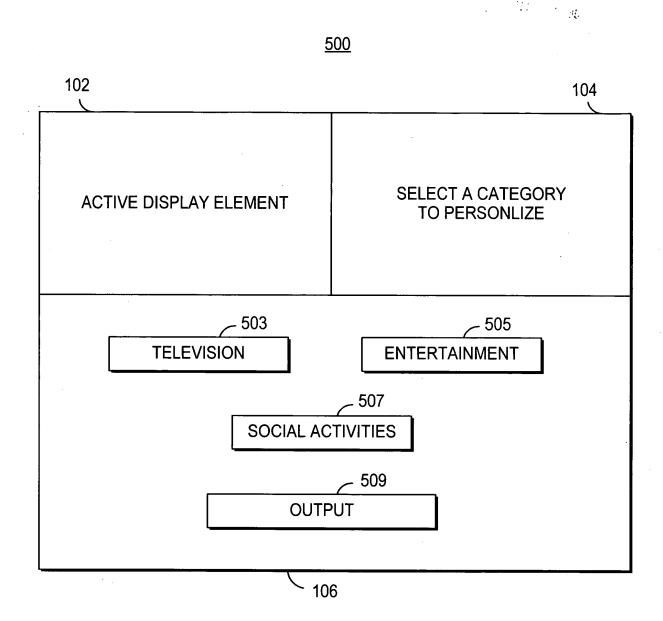


FIG. 5

<u>600</u> 102 104 **SELECT TELEVISION RELATED ACTIVE DISPLAY ELEMENT CRITERIA** TITLE **WORDS ACTOR GENRE ACTION START TIME** DAY OF WEEK <u>RATING</u> **COMEDY ROMANCE CHANNEL NEXT SPORTS SEARCH WITHIN** 106

FIG. 6a

102	104
ACTIVE DISPLAY ELEMENT	SELECT TELEVISION RELATED CRITERIA
YOUR CRITERIA CURRENTLY INCL GENRE: COMEDY, AIRING ON CHA CHANNEL 3 COMEDY CENTRAL. WOULD YOU LIKE TO ADD TO THE YES NO	NNEL 23 FOX KOKI OR ON
	06

FIG. 6b

<u>700</u>

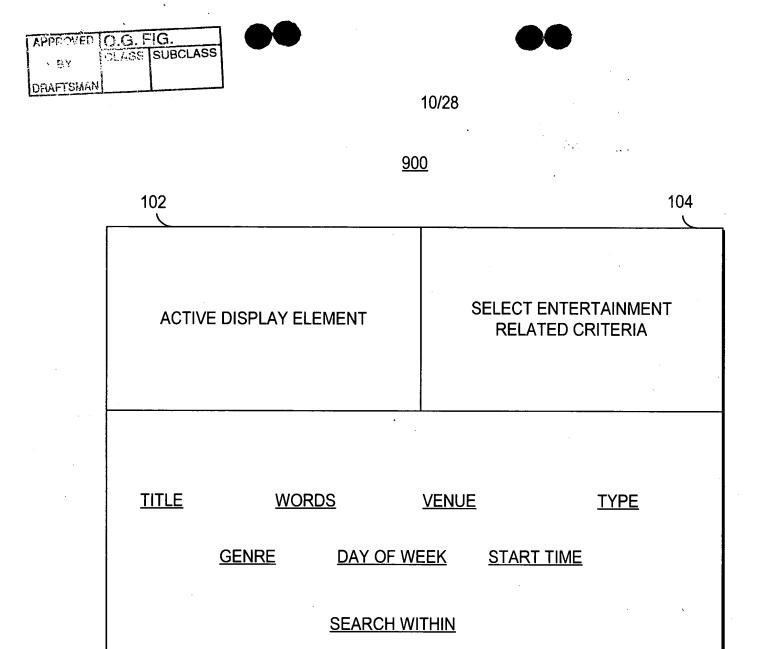
102	104
ACTIVE DISPLAY ELEMENT	SELECT A SOURCE OR SOURCES FOR YOUR REQUEST
703 TV LISTINGS	705 MOVIE DATABASE
FEATURES	709 TV GUIDE STORE
	06

FIG. 7

\sim	10	^
ч	17	~

	40/			2 7			· · · · · · · · · · · · · · · · · · ·	
	1TS			·			,	,
	YOUR TELEVISION RELATED REQUESTS)RE	CHANNEL	23 FOX KOKI, 3 COMEDY CENTRAL	(ALL)	(ALL)	(ALL)	
	SION RELA	SUIDE STO	RATING	(ALL)	(ALL)	(ALL)	(ALL)	
	IR TELEVI	BASE, TV (DAY OF WEEK	(ALL)	(ALL)	(ALL)	(ALL)	
	YOU	/IE DATAE	START TIME	6:30P - 8:30P	(ALL)	(ALL)	7:00P - 11:00P	
800		rures, mo\	GENRE	COMEDY	OUTDOOR	SPORTS	ACTION	
	ELEMENT	SOURCES: TV LISTINGS, FEATURES, MOVIE DATABASE, TV GUIDE STORE	ACTOR	JERRY SEINFELD	(ALL)	(ALL)	BRUCE WILLIS, SYLVESTER STALLONE	
	ACTIVE DISPLAY ELI	URCES: TV	WORDS	(ALL)	HUNTING	NASCAR	(ALL)	
	ACTIV	SO	TITLE	(ALL)	HUNTING	805 NASCAR	(ALL)	
			.	08	803	805	807	
	<u> </u>							

FIG. 8



106

FIG. 9

<u>925</u>

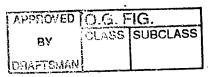
ACTIVE DISPLAY ELEMENT SELECT A SOURCE OR SOURCES FOR YOUR REQUEST 973 SPORTS 975 THEATRE 977 TICKETS.COM 979 SIDEWALK.COM	102	104
SPORTS 975 THEATRE 977 TICKETS.COM 979	ACTIVE DISPLAY ELEMENT	
	THE TICK	PRTS 975 EATRE 977 KETS.COM 979

FIG. 10

12/28

	STS							`
	ED REQUE		RATING	(ALL)	7:00P	(ALL)	(ALL)	
	ON RELATI	5	DAY OF WEEK	SAT.	THURS.	FRI.	FRI., SAT.	
	YOUR TELEVISION RELATED REQUESTS	DEWALK.COM	GENRE	MUSICAL	(ALL)	(ALL)	BASEBALL	
<u>950</u>	YO!	ETS.COM, SII	TYPE	THEATRE	CONCERT	CONCERT	SPORTING EVENTS	
	ELEMENT	URCES: THEATRES, TICKETS.COM, SIDEWALK.COM	VENUE	RADIO CITY, MADISON SQUARE	AVERY FISHER	RADIO CITY, MADISON SQUARE	NEW YORK	
	ACTIVE DISPLAY EL	SOUR	WORDS	CHRISTMAS	MOZART	(ALL)	(ALL)	
	ACTIV		TITLE	(ALL)	(ALL)	ELTON JOHN	YANKEES	
				901	903	902	807	

FIG. 11



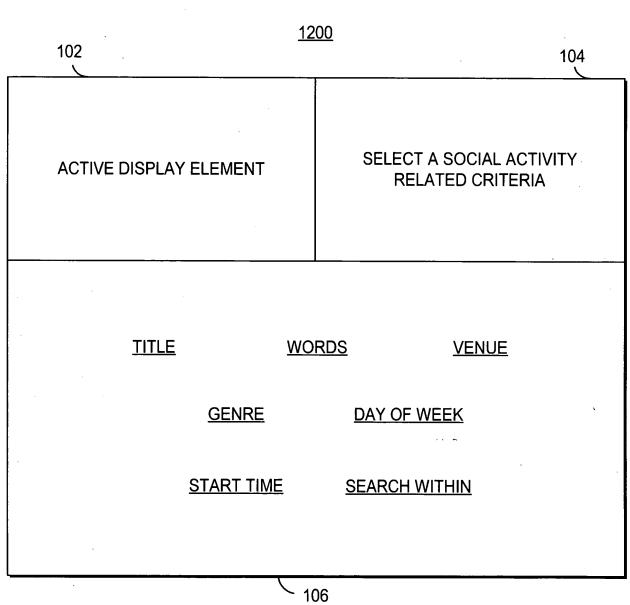


FIG. 12

APPROVED O.G. FIG.

BY CLASS SUBCLASS

DRAFTSMAN

102	104
ACTIVE DISPLAY ELEMENT	SELECT A SOURCE OF SOURCES FOR YOUR REQUESTS
BSA.SCOUTING HOBBIES CHURCH SCH	

FIG. 13

APPROVED Q.G. FIG.
CLASS SUBCLASS
DRAFTSMAN

	102		<u>14</u>	<u>100</u>		•	10	14
	ACTIVE D	ISPLAY ELEMEN	NT	Y	OUR SOCIAL	ACTIVITY OK	REQUES	TS
	TITLE	WORDS	VENU	Ε	GENRE	DAY OF WEEK	START TIME	
1402	(ALL)	AUTO- MOBILE, CAR	SUFFO	LK	HOBBIES	(ALL)	(ALL)	·
1404	(ALL)	SCOUTS	ISLIF)	YOUTH	THURS.	7:00P	
1406	(ALL)	CHURCH	WESTBU	JRY	RELIGIOUS	SUNDAY	10:30A	
			1					
			`	<u> </u>	06			

FIG. 14

102	1500 104
ACTIVE DISPLAY ELEMENT	HAVE THE HTML VERSION OF YOUR REQUEST RESULTS PAGE SENT DIRECTLY TO YOU.
HOW WOULD YOU LIKE YOUR INF	ORMATION DELIVERED?
CONTINUOUS	
E-MAIL DELIVERY	
HTML MAIL DELIVE	RY
PAGER/DIGITAL PH	IONE REMINDER
PAGER/DIGITAL PH	IONE NOTIFICATION
FII	NISH
	106

FIG. 15

102	106
ACTIVE DISPLAY ELEMENT	
YOU HAVE SELECTED HTML MAIL DE ADDRESS FOR HTML MAIL DELIVERY	
PRIMARY E-MAIL ADDRESS: [_	J
IF YOU WOULD LIKE TO RECEIVE HTI ADDRESSES (E.G., WORK AND HOME ADDRESS: [].	ML MAIL DELIVERY AT TWO), PLEASE ENTER SECONDARY E-MAIL
YOU HAVE ALSO SELECTED PAGER/I REMINDER. PLEASE ENTER THE E-M PHONE E-MAIL ADDRESS: [
SUE	BMIT

FIG. 16

102

ACTIVE DISPLAY ELEMENT

PERSONALIZING YOUR SCHEDULING APPLICATION IS A GREAT WAY TO KEEP UP WITH YOUR FAVORITE TV SHOWS, THEATRICAL EVENTS, CONCERTS, CLUBS, AND MORE. ALL YOU HAVE TO DO IS TELL US WHAT KINDS OF THINGS YOU ARE INTERESTED IN, THEN WE WILL SCAN A NUMBER OF DATABASES TO LET YOU KNOW WHEN WE FIND A MATCH. YOU CAN MAKE YOUR CRITERIA AS BROAD OR AS NARROW AS YOU LIKE. JUST REMEMBER, THAT EXTREMELY BROAD CATEGORIES (LIFE GENRE DRAMA) TEND TO GIVE YOU MORE RESULTS THAN YOU MAY FIND USEFUL. GIVE IT A TRY AND SEE WHAT COMES UP.

PERSONALIZE

1705

FIG. 17a

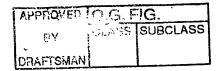
N	·	
APPROVED	O.G. F	IG.
, BA	CLASS	SUBCLASS
DRAFTSMAN		

REQ.	CRITERIA	SEARCH WITHIN	OUTPUT	MATCHES
~	ACTOR JERRY SEINFELD, GENRE TV LISTINGS, MOVIE COMEDY, AIRING ON CHANNEL 23 DATABASE, FEATURES FOX KOKI OR ON CHANNEL 3 TV GUIDE, STORE COMEDY CHANNEL, STARTING BETWEEN 6:30 PM AND 8:30 PM.	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	9
2	GENRE OUTDOOR, TITLE HUNTING, WORDS HUNTING	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	0
က	GENRE SPORTS, TITLE NASCAR, WORDS NASCAR	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	0
4	ACTION BRUCE WILLIS OR SYLVESTER STALLONE, GENRE ACTION, STARTING BETWEEN 7:00 PM AND 11:00 PM.	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	0
ည	GENRE MUSICAL, TYPE THEATRE, AT RADIO CITY OR MADISON SQUARE GARDEN, ON SATURDAY, WORDS CHRISTMAS.	YPE THEATRE, TV LISTINGS, MOVIE MADISON DATABASE, FEATURES ON TV GUIDE, STORE S CHRISTMAS.	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	0
	MODIFY	DELETE		

FIG. 17B

G	AVERY	OEADOU WITHIN		
	AVERY		OUTPUT	MATCHES
	G AT 7:00	TV LISTINGS, MOVIE DATABASE, FEATURES TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	-
	RADIO CITY RE GARDEN, TON JOHN	TYPE CONCERT, AT RADIO CITY TV LISTINGS, MOVIE OR MADISON SQUARE GARDEN, DATABASE, FEATURES ON FRIDAY, TITLE ELTON JOHN TV GUIDE, STORE	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	-
8 SATURDAYS IN NEW YORK, TITLE YANKEES	ENTS, RIDAYS OR YORK,	TYPE SPORTING EVENTS, TV LISTINGS, MOVIE GENRE BASEBALL, FRIDAYS OR DATABASE, FEATURES SATURDAYS IN NEW YORK, TV GUIDE, STORE TITLE YANKEES	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	~
GENRE HOBBIES, WORDS AUTOMOBILE OR CAR, IN SUFFOLK COUNTY	ORDS R, IN	BSA.SCOUTING.ORG HOBBIES CHURCH SCHEDULES	HTML MAIL DELIVERY PAGER/DIGITAL PHONE REMINDER	-
OW	MODIFY	DELETE		·

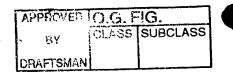
FIG. 17c



<u>1800</u>

102			104 ノ	
ACTIVE DISPLAY ELEM	ENT	ENTER	DATE INFORMATION	
EVENT BIRTHDAY DOCTOR'S APPOINTMENT BIRTHDAY	DATE 12/16/99 1/15/99 10/25/99	PERSON DESIREE SELF DAD	REMINDER RECIPIENT SR@YAHOO.COM	106 ノ

FIG. 18



<u>1900</u> 102 104 CHOOSE ONE OR MORE LINEUPS IN **ACTIVE DISPLAY ELEMENT** YOUR FAVORITE ORDER (MOST DESIRABLE FIRST) 106 **DIRECTTV PACIFIC TIME COX CABLE** SAN DIEGO CA 1985 NEW LINEUP

FIG. 19

						23				·				
		- SWITCH LINEUP	ATTRIBITES			PUBLICATION DATE	12/1/98		PRICE	\$19.99		START TIME	7:00 P.M. THURS.	
1905	3	1907		GRAPHIC	1917	H			RIPTION	AND FINALE O SET ORDER N FREE SEINFELD N CEREAL BOWL.		VENUE	MOSTLY MOZART FESTIVAL SELECTIONS FROM MOZART'S AVERY FISHER HALL 7:00 P.M. THURS.	
		CURRENT LINEUP: COX SAN DIEGO	H H	SEINFELD		LOCATION ON SITE	자 -		ITEM DESCRIPTION	SEINFELD PILOT AND FINALE COLLECTORS VIDEO SET ORDER NOW AND RECEIVE A FREE SEINFELI COLLECTORS EDITION CEREAL BOWI		TION	II MOZART'S AVI	
THURSDAY'S SCHEDULE	<u>ENTERTAINMENT</u> ~	CURRENT LIN	F CHANNE! #			FEATURE TITLE	"SEINFELD" DIRECTOR GET'S NEW GIG			GRAPHIC NO CO	1917	DESCRIPTION	SELECTIONS FROM	
ENT 102			CHANNEL NAME	KOKI	NEWS	KEYWORD	TITLE: SEINFELD "SE	Ш	MATCHING KEYWORD	TITLE: SEINFELD	NI 1905	ITLE	ZART FESTIVAL S	
ACTIVE DISPLAY ELEMENT	$\overline{1V} \sim 1920$	$\overline{1V}$ $\sqrt{1905}$	TV LISTINGS	9.6	FEATURES & NEWS	1 1	TITLE: S	MERCHANDISE	# MATCH	TITLE	ENTERTAINMENT THEATRE	#	MOSTLY MO	
ACTIV			# CED		1920	REQ. #		1920	REQ		1920	REQ. #	9	1920

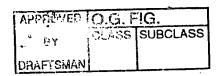
F/G. 20a

. —							
	ACTIVE DI	ACTIVE DISPLAY ELEMENT	THIS WE	THIS WEEK'S SCHEDULE			
	N # CEG	MERCHANDISE MATCHING KEYMORD		L WILL	TEM DESCRIPTION	PRICE	
	1	TITLE: SEINFELD	GRAPHIC	SEINFELD F COLLECTORS NOW AND RECE COLLECTORS E	SEINFELD PILOT AND FINALE COLLECTORS VIDEO SET ORDER NOW AND RECEIVE A FREE SEINFELD COLLECTORS EDITION CEREAL BOWL.	\$19.99	
	8	TITLE: YANKEES	GRAPHIC	YANK	YANKEE JERSEY	\$49.99	
J —	1920		1917				•
	甸	ENTERTAINMENT (1905)					
	REQ#	TITLE	DESC	DESCRIPTION	VENUE	START TIME	_
	7	ELTON JOHN IN CONCERT	ELTON JOHI	ELTON JOHN IN CONCERT	MADISON SQUARE GARDEN	7:00 P.M. FRI.	
	. 8	YANKEES VS. RED SOX	N.Y. YAI BOSTON	N.Y. YANKEES VS. BOSTON RED SOX	YANKEE STADIUM	5:00 P.M. FRI.	
-	1920						

HG. 20b

			25/28					
	START TIME	7:00 P.M. FRI.	5:00 P.M. FRI.		START TIME	5:00 P.M. SUNDAY	10:30 A.M. SUNDAY	
111	HINEX	MADISON SQUARE GARDEN	YANKEE STADIUM		VENUE	SUFFOLK	WESTBURY	
THIS MONTH'S SCHEDULE	DESCRIPTION	ELTON JOHN IN CONCERT	N.Y. YANKEES VS. BOSTON RED SOX		DESCRIPTION	MEETING FOR CHEVY COLLECTIONS	SUNDAY SERVICE SCHEDULE	
ACTIVE DISPLAY ELEMENT	1905 ENTERTAINMENT (1905	ELTON JOHN IN CONCERT	YANKEES VS. RED SOX	1905 SOCIAL	TITLE	SUFFOLK CHEVY	FIRST BAPTIST	
ACTIVE DI	EI # CHA	7	8	1920	REQ#	6	#	1920
					1			

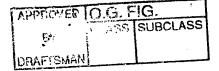
F/G. 20c



<u>2100</u>

PRIMARY TEST COLOR: ANCHOR TEXT COLOR: PRIMARY TEXT FONT: ANCHOR TEXT FONT: PRIMARY TEXT STYLE: ANCHOR TEXT STYLE:	BLUE YELLOW COURIER NEW NORMAL NORMAL NORMAL	
FAVORITES FIRST:	NO	
ANCHOR TYPE	<u>DESTINATIONS</u>	PAGE
LISTING		INFORMATION

FIG. 21



2200

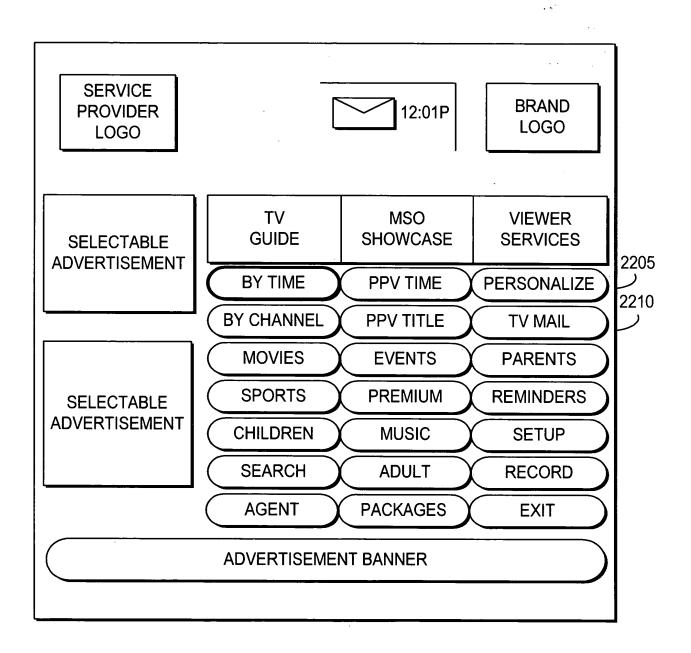


FIG. 22

